Prince of Songkla University Annoucement
Direct Admission Channel for PSUIC Digital Gifted
Bachelor of Science (Creative Media and Digital Technologies) International College
Academic Year 2023 (TCAS 4)

Prince of Songkla University offers the Direct Admission Channel for Bachelor of Science (Creative Media and Digital Technologies), International College, for PSUIC Digital Gifted for the academic year 2023 (TCAS 4). Following is a list of the conditions and requirements of the enrollment.

1. **Qualifications**
    1.1 Students in Thai educational system/curriculum
        1.1.1 who have completed Matthayom 6 in Thailand or equivalent
            GPAX for 6 semesters (Matthayom 4 – Matthayom 6) at least 2.5 and the
            Languages Track -GPAX for 6 semesters at least 2.5 or
        1.1.2 who have a vocational certificate in computer technician, business computer, design, computer graphic, communication design, photography and multimedia, entertainment industry, and information technology
            - Any cases not complied with the aforementioned clause 1.1.1 and or 1.1.2 and will be considered by the Recruitment Committee
    1.2 Students in foreign educational system/international curriculum
        1.2.1 who have completed Senior High Schools or equivalent from International Schools in Thailand or in other countries certified by Equivalent Qualification Announcement of Ministry of Education or
        1.2.2 Students are required to pass any of the following degrees;
            - IGCSE (International General Certificate of Secondary Education) with the result of at least "C" for 5 different subjects in O-Level and 3 subjects for A Level or
            - GED (General Educational Development) certified by Ministry of Education Thailand with the result of at least 145 scores each for 4 subjects or
            - IB (International Baccalaureate)
        1.2.3 Apart from above qualifications, applicants will be considered case by case by the Recruitment Committee.
    1.3 Students who have not confirmed to study in any university through TCAS system (Thai University Central Admission System) academic year 2023 reported from the confirmation database provided by the Association of The Council of University President of Thailand.

1.4 Students who have not canceled twice the admission acceptance to study after having reported the confirmation in the TCAS system provided by the Association of The Council of University President of Thailand academic year 2023.

2. **Specific Qualifications**

   2.1 Portfolio related to digital media or art work which show applicants' creative skills and the ability to create artistic work.

   2.2 Certificate(s) from competition(s) related to art & creativity contest which shows that the applicant won the award or prize of any level in such contest.

3. **Expected Number of Students**

   10 students

4. **Application Process**

   4.1 **Application documents**

   1. Completed application form
   2. For Thai students
      - A certified copy of academic transcript

      For foreign students
      - A certified copy of academic transcript and;
      - A certified copy of graduation certificate in Senior High School or equivalent degree or;
      - A certified copy of IGCSE, GED or IB result.
   3. Awarded certificate(s) or portfolio(s) related to Digital Media work (maximum 10 A4 pages).
   4. A certified copy of Thai identity card for Thai students, or passport for foreign students.
   5. Form for application fee (500THB)

      Remarks: copies of all documents must be certified.

   4.2 **Application fee payment**

   Pay the application fee of 500 Baht (The fee will not be refunded under any circumstances)

   4.3 **Application submission**

   All of the documents in 4.1 must be submitted to PSUIC Hatyai Campus Recruitment Unit **within 28th May-5th June, 2023** by

   1. In person: At 12th Floor, Learning Resources Center Building 2 (LRC2)
   2. By post: (The postal stamp date is considered as the applying date):

   > To   PSUIC Hatyai Campus Recruitment Unit
   > Prince of Songkla University International College
   > 12th floor, Learning Resources Center Building 2 (LRC2)
   > Koh Hong, Hat Yai, Songkhla 90110

   Remarks: Postal documents must be sent as registered mail or EMS in prevention of any loss or delay and for delivery tracking.

5. An Admission Calendar

Date	Session
From now on-5th June, 2023	Register and confirm in TCAS system at https://student.mytcas.com
28th May-5th June, 2023	Register to request a username and password to log in to the website https://e-admission.psu.ac.th. The system will close at 11:00 PM on the last day of the application.
28th May-5th June, 2023	Apply online and edit the application information on the website https://e-admission.psu.ac.th. The system will close at 11:00 PM on the last day of the application. The applicants print out the application form and bring it with the supporting documents to the PSUIC Hatyai Campus Recruitment Unit.
28th May-5th June, 2023	Pay the application fee by scanning the QR code through the bank's mobile application that appears on the payment page or through the counter service (before 11:59 PM only)
6th June, 2023	PSUIC Hatyai Campus announces the Selected Applicants List for the interview at www.uic.psu.ac.th
8th June, 2023	Interview day (Method of the interview will be announced)
9th June, 2023	PSUIC Hatyai Campus announces the interview result on www.uic.psu.ac.th
13th -14th June 2023	Selected applicants confirm their status in TCAS system at https://student.mytcas.com
16th June, 2023	The university announces the finalists list on https://entrance.psu.ac.th

6. Selection Criteria

Interviewees are required to present their work within 10 minutes to demonstrate their English ability and related digital media skills. Student performance and attitude will be evaluated by the Recruitment Committee, based on the following criteria:

Interview Criteria	Weight	Minimum requirement
1. English communication skills	30%	Score from item 1 and 2 must be at least 60% of the total score in its criteria.
1.1 Listening	15%	
1.2 Speaking	15%	
2. Digital Media skills	60%	
2.1 Concept and understanding in work	35%	
2.2 Award ranking level	25%	
3. Attitude and passion towards the program and institution	10%	Not specific

The conclusion of the Recruitment Committee is considered final.

7. Scholarship

PSUIC Hatyai Campus offers 1 scholarship for accepted students recruited through Direct Admission Channels as follows:

Consideration criteria:

1. Portfolio related to digital media or art work which show applicants' creative skills and the ability to create artistic work and
2. Award certificate(s) from competition(s) related to art and creativity contest which shows that the applicant won the award prize of any level In such contest and
3. Interview evaluation with a full score of 100, considering the criteria as follows;
   3.1 80% for Portfolio presentation
   3.2 10% for Award certificate
   3.3 10% for English communication (Listening and Speaking skills)
4. In case of the candidate's qualifications and performance do not meet the expectation of the committee, PSUIC Hatyai Campus will reserve the right to offer the scholarship.

8. Tuition Fee Payment and New Student Enrollment

More information can be followed up on the Registrar Division, Education and Innovative Learning Academy's website.

9. Confirmation to study at PSU through TCAS system

Successful applicants must confirm their status to study at PSU from 13th-14th June, 2023 in the TCAS system on the website: https://student.mytcas.com, otherwise, the university reserves the right to cancel the acceptance of study.

10. PSU Conditions for Graduation

10.1 Students must study and pass all the required assessments according to the curriculum requirements.

10.2 Students must pass the minimum criteria of English requirements specified by the University.

11. Inquiries Contact

Prince of Songkla University, International College

12th floor, Learning Resources Center Building 2 (LRC2), Hat Yai, Songkhla, 90110

Telephone: +66-74-282831 Website: www.uic.psu.ac.th Email: daorat.p@psu.ac.th

Contact Person: Ms.Daorat Phoonsrirat

Announced on   15th May, 2023

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(Asst.Prof.Dr.Thakerng Wongsirichot)

Acting Vice President for Academic and International Affairs

For the President of Prince of Songkla University