Prince of Songkla University Annoucement
Direct Admission Channel for Students in Bachelor of Science
Creative Media and Digital Technologies (International Program)
Prince of Songkla University International College
Academic Year 2024 (TCAS 4)

Prince of Songkla University offers the Direct Admission Channel for Bachelor of Science in Creative Media and Digital Technologies (International Program), Prince of Songkla University International College, for the academic year 2024 (TCAS 4). Following is a list of the conditions and requirements of the enrollment.

1. Qualifications

   No.1 Students in Thai educational system/curriculum

   1.1 who have completed Matthayom 6 in Thailand or equivalent with GPAX for 6 semesters at least 2.50 and the Languages Track GPAX for 6 semesters at least 2.50

   1.2 who have a vocational certificate in computer technician, business computer design, computer graphic, communication design, photography and multimedia, entertainment industry, information technology, foreign language, fine arts, architecture, or other relevant fields.

   No.2 Students in foreign educational system/international curriculum

   2.1 who have completed Senior High Schools or equivalent from International Schools in Thailand or in other countries certified by Equivalent Qualification Announcement of Ministry of Education or

   2.2 Students are required to pass any of the following degrees;

   - IGCSE (International General Certificate of Secondary Education) with the result of at least "C" for 5 different subjects in O-Level and 3 subjects for A Level or

   - GED (General Educational Development) certified by Ministry of Education Thailand with the result of at least 145 scores each for 4 subjects or

   - IB (International Baccalaureate)

Specific Qualifications

1) Applicants are required to present their Portfolio related to digital media or art work which show applicants' creative skills and the ability to create artistic work.

2) Applicants who can furnish original English proficiency score results as specified below will be exempted from registering for two additional English courses, as per the announcement by the International College.
   - IELTS ≥4.5 or
   - TOEFL Internet-based ≥50 or
   - TOEFL ITP (Institutional Testing Program) ≥470 or
   - TOEIC ≥450 or
   - PSU-TEP ≥60%
   - GSAT ≥60% (Writing and Reading Skills) or
   - other standard scores as announced by the university or equivalent to IELTS 4.5

3) Applicants who can furnish award certificate(s) from art and creativity competitions, demonstrating their achievement of an award prize at any level, and/or present a portfolio showcasing their creative skills in digital media or artwork, will be eligible to apply for the scholarship designated for students into the Creative Media and Digital Technologies (International Program) (Digital Gifted) with full coverage for years 1 to 4.

Remarks:

1. If the applicant's qualifications do not align with the criteria outlined, the recruitment committee will evaluate their digital media proficiency or artistic aptitude on an individual basis.

2. Students who have not confirmed to study in any university through TCAS system (Thai University Central Admission System) academic year 2024 reported from the confirmation database provided by the Association of The Council of University President of Thailand.

3. The interview will assess the ability to communicate using English.

2. Expected Number of Students

10 students, If student admissions fall below the planned numbers at Prince of Songkla University International College's direct admission program, the average number of students accepted into each project will be affected.

3. **Application Process**

   3.1 **Application Documents**

   1. Completed application form
   2. Educational certificate for Thai students
      - A certified copy of academic transcript
   3. Educational certificate for foreign students
      - A certified copy of academic transcript and;
      - A certified copy of graduation certificate in Senior High School or equivalent degree or;
      - A certified copy of IGCSE A-Level, GED or IB result.
   4. A certified copy of Thai identity card for Thai students, or passport for foreign students
   5. Other relevant evidence such as English proficiency test results, awarded certificate(s) or portfolio(s) related to Digital Media work (maximum 10 A4 pages)
   6. Documentation for the submission of a 300.- baht application fee.

   Remark:
      - Copies of all documents must be certified
      - All documents must be in either Thai or English. Other languages should be translated into English by licensed translators or institutions.

   3.2 **Application Fee**

   Pay the application fee of 300 Baht (The fee will not be refunded under any circumstances)

   3.3 **Application Submission**

   All of the documents in 3.1 must be uploaded through website https://e-admission.psu.ac.th for 27-29 May 2024.

4. **Admission Calendar**

Activities	Date
	TCAS 4
All applicants must register and verify their identity in TCAS system on website https://student.mytcas.com	From now onwards
All applicants register for Username and Password through https://e-admission.psu.ac.th	27-29 May 2024
- Application and editing of the applicants' information through https://e-admission.psu.ac.th - Uploading application documents in 3.1 through https://e-admission.psu.ac.th (before 11:00 PM only)	

Activities	Date
	TCAS 4
Pay the 300.- Baht application fee by scanning the QR code through the bank's mobile application that appears on the payment page or through the counter service (before 11:59 PM only)	
PSUIC announces the Selected Applicants List for the interview at https://www.cmdt-uic.psu.ac.th	30 May 2024
Interview day at PSUIC	31 May 2024
PSUIC Hatyai Campus announces the interview result on website https://www.cmdt-uic.psu.ac.th	3-4 June 2024
Selected applicants confirm their status in TCAS system on website https://student.mytcas.com	6-7 June 2024
The university announces the finalists list on website https://admission.psu.ac.th	12 June 2024
Tuition fees payment and registering as a student	May-June 2024

5. Evaluation Criteria

5.1   For Students in Thai educational system/curriculum

Criteria	Scores	Minimum Scores
1. Portfolio related to digital media fields or artistic work	40	≥ 60
2. Interview/English Skills		
2.1 Speaking Skills	15	
2.2 Listening Skills	15	
2.3 Personality and Attitude	30*	

* Personality and Attitude must be at least 15 marks

5.2   For Students in foreign educational system/international curriculum

Criteria	Scores	Minimum Scores
1. Applicant's qualification according to the criteria specified in Qualification No.2		
2. Interview criteria		
2.1 Attitude and passion towards the program	20**	≥ 60
2.2 Knowledge and Intellectual in Digital Media	40	
2.3 English language skills and readiness	40	

* Attitude and passion towards the program must be at least 10 marks

6.   Selection Criteria

6.1   Applicants must have at least 60 marks in total considered as Pass.

6.2   The recruitment committee will prioritize selected applicants for admission based on their scores, from highest to lowest, in accordance with the available admissions slots for this project.

6.3   Possession of award certificate(s) in digital media fields at both national and international levels by the applicants will be considered advantageous.

6.4   The conclusion of the recruitment committee is considered final.

7.   Tuition Fee Payment and New Student Enrollment

More information can be followed up on the Registrar's Division, Education and Innovative Learning Academy's website

8.   Confirmation to study at PSU through TCAS system

Successful applicants must confirm their status to study at PSU from 6-7 June 2024 in the TCAS system on the website: https://student.mytcas.com, otherwise, the university reserves the right to cancel the acceptance of study.

9.   Conditions for Maintaining the Right to Study for Selected Persons

9.1   Students who have completed Matthayom 6 or equivalent and have been accepted into this program must continue their studies until they complete Matthayom 6 or equivalent in the same academic year.

9.2   Students who graduated from international schools, whether abroad or within Thailand, must present certified evidence of high school equivalency as issued by the Equivalent Qualification Announcement of Ministry of Education prior to commencing their studies. In cases where required documents cannot be submitted within the specified timeframe, the Prince of

Songkla University International College will exercise discretion, except for students who graduated from international schools in Thailand for which the Ministry of Education has already established qualification equivalency.

9.3 If the university later discovers that the evidence provided in the application is fraudulent, the individual will be disqualified from enrolling as a student at the institution.

10. PSU Conditions for Graduation

10.1 Students must study and pass all the required assessments according to the curriculum requirements.

10.2 Students must pass the minimum criteria of English requirements specified by the University.

11. Inquiries Contact

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(Asst.Prof.Dr.Thakerng Wongsirichot)

Vice President for Academic and International Affairs

Prince of Songkla University